

Beyond Movie Pirates, Computer Usage Updates Will Highlight Southwest Computer Conference May 30 – June 1, 2008

200+ Early Adopters to learn how to do more with their computers at Annual Event

Phoenix, AZ (May 1, 2008) – More than 20 personal productivity, industry update seminars and tech sessions will highlight the 15th Southwest Computer Conference being held May 30 – June 1 at the San Diego Town and Country Resort & Convention Center announced Patricia Hill, Director of Sponsor Relations. The event is open to all computer platforms and anyone interested in sharing ideas, experiences and finding out more about using their computers for home and business use. It is also designed to help computer user group officers and members gain information and assistance in expanding and improving their local area computer programs and activities.

There are two keynotes scheduled for Friday, May 30:

- Dixie L. Faries, Management & Program Analyst for National Intellectual Property Rights Coordination Center, U.S. Immigration & Customs Enforcement under the U.S. Department of Homeland Security (www.ice.gov) will address the conference on May 30 at 4:30P. From computer hardware to software, batteries, electrical cords, microchips and surge protectors -- all of these legitimate items are represented by counterfeit, pirated or illegal goods coming into the United States, as well as the rest of the world. Ms Faries will address the dangers involved in purchasing and using these products.

- Robin E. Ziegler, a member of the Google Community Development staff will discuss Google Earth and Google Sky at 7:30P (www.earth.google.com). He will showcase the interesting uses of both products as well as many of the new features in the latest 4.3 beta version of the software. Much of this presentation was given in March during a 4 city launch of the Google Earth Outreach program in Europe. At the final presentation he was preceded by Sir David Attenborough.

In addition, the two days of educational and informational programs will include practical application how-to sessions:

- Editing HD content
- Converting your LPs and cassettes to clean, digital recordings
- Norton Antivirus for Mac & PC
- Latest gadgets found at CES 2008
- Have fun with your digital photography
- Wireless security – facts & myths
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Industry leaders including Microsoft, Corel, Verbatim, Pinnacle Software, D-Link, Acoustica, Nik Software, Nero, Symantec, Com One and other firms will be on hand during the event to demonstrate and discuss some of the newest hardware, software and services. A special vendor expo will be held Saturday evening culminating by product drawings.

Complete information on the program, activities, sponsorship opportunities and benefits are available from Patricia Hill, 480-895-2196, PatriciaHill@theswcc.org.

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